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PRICES LOWEST, QUALITY BEST, BECAUSE WE HAVE THE  
LARGEST STOCK IN THE WORLD TO SELECT FROM.

WINTER AND SPRING 1899.

CATALOGUE

OF THE

CONTINENTAL PLANT CO.,

STRAWBERRY SPECIALISTS,

KITTRELL, N. C.

O. W. BLACKNALL, PRES. AND GEN'L MANAGER.

O. W. BLACKNALL, JR., SEC. AND TREAS.

C. H. BLACKNALL, MANAGER OF FARMS.

GLYDE

(THE GREAT SHIPPING AND  
ALL PURPOSE BERRY.)



A LIBERAL DISCOUNT ON PLANTS IN QUANTITIES.

Reproduction of a photograph reduced in size.

**STANDARD VARIETIES, \$1.25 PER 1,000.**

PLANTS SAFELY AND CHEAPLY DELIVERED ANYWHERE  
ON THE CONTINENT.

**WHY OUR PLANTS ARE BEST.**

**BECAUSE** they are grown in a region where even the wild strawberry attains unrivalled perfection.

From plants that were not allowed to weaken themselves by bearing.

**BECAUSE** growing, digging, packing, etc., are in the hands of experts who have mastered their business and know that our customers' success means our success.

**WHY OUR PRICES ARE LOWEST.**

**BECAUSE** with long experience, large acreage and thoroughly equipped packing cellars, a large business like ours can be done more economically in proportion than a smaller one.

**BECAUSE** we are willing to divide with our customers this benefit—to live and let live.

PLANTS DELIVERED SAFELY BY FREIGHT AT FROM 10c TO 25c PER 1,000

(See page 10).

WHAT THE LEADING BANKS IN THE STATE SAY  
ABOUT US.

CHAS. H. BELVIN, PRES.

CAPITAL, - - - \$225,000.  
SURPLUS AND PROFITS, 75,000.

F. H. BRIGGS, CASHIER

THE NATIONAL BANK OF RALEIGH.

  
SAFE DEPOSIT BOXES FOR RENT IN  
FIRE AND BURGLAR-PROOF VAULT.  


*Raleigh, N.C., July 2<sup>nd</sup> 1898*

*We have known the members of  
"The Continental Plant Co", Keltrell,  
N.C. for a long while and have  
found them prompt in all their  
dealings.*

*We take pleasure in recommending  
them to all as thoroughly competent  
and reliable in their special  
line of business.*

*F. H. Briggs Cashier  
Nat Bank of Raleigh*

A Texan, Over 1,000 Miles from Us, Advises His Neigh-  
bors to Use Our Plants.

Plants arrived all right and in good condition. I am the  
instigator of money orders to you from this and neighboring  
places. Please send me more catalogues, as I have loaned  
all I had to my neighbors.

J. W. KEEHN.

BRAZORIA COUNTY, TEXAS, Nov. 8, 1898.

## OUR REFERENCES.

J. BOWEN, Pres't

A. C. ZOLLIFFER, Vice Pres't.

W. A. HUNT, Cashier

ESTABLISHED 1869.

*Citizens Bank*

CAPITAL STOCK \$45,000<sup>00</sup>  
SURPLUS \$6,500<sup>00</sup>

*Wenderson, N.C.,* JUL 1 1898

We have known the gentlemen  
of the Continental Plant Co.,  
Kithell N.C. for years &  
have always found them  
prompt & reliable.  
They are thoroughly competent  
men who have mastered &  
made a great success of  
their special line of business.  
We heartily recommend them  
to all.

Very truly  
J. B. Bowen Pres't

**Finest Plants Ever Received from Any Grower, Says  
a South Carolinian.**

Yours are the finest plants I ever received from any source,  
and I am well pleased with them.

J. B. WILLIS.

SPARTANBURG COUNTY, S. C., Nov. 29, 1898.



## WHAT THEY SAY ABOUT US.

NOT WITHOUT HONOR IN OUR OWN COUNTRY.

CONTINENTAL PLANT COMPANY, STRAWBERRY SPECIALISTS, KITTRELL,  
NORTH CAROLINA.

*O. W. Blacknall, President and General Manager; O. W. Blacknall, Jr., Secretary and Treasurer; C. H. Blacknall, Manager of Farms.*

As for the best legal, medical, or other professional services, men have long gone to specialists, so the world is discovering that for the best service of any kind it pays us to depend on the specialist, the man who devotes his whole time and energies to the mastering of one thing. This discovery gave such enterprises as the Continental Plant Company their opportunity, and enabled them to build up the largest business in their line in the world. The President and General Manager of this Company has had twenty-four years' experience in strawberry growing, and nearly as many as a writer for more than a hundred of the leading fruit and farm papers of the United States on this specialty—the strawberry. He is also the author of the most thorough and complete treatise on strawberry growing ever published—a work embodying in a clear form the tests, observation and practical experience of his many years assiduous attention to this subject.

The younger officers of the Company have been reared to the business, recognize in it their life calling, and take pride in its record of honesty, fairness and intelligent care for the interest of its patrons.

The plant farms cover about two hundred acres, and are doubtless the best manured and tilled land in the State, garden and flower beds not excepted. Its annual output of plants is over fifty million. Liberal, and what seemed lavish advertising, persisted in for years, against the strongest competition, and in the face of every discouragement, has built up for it slowly but surely a trade covering the whole continent, and now extending to foreign countries—a trade won by merit, and which cannot be wrested from them.

The immense superiority in vitality and productiveness of plants grown by scientific methods demonstrates itself at once, and a customer once gained is never lost.

The Company send free on application an illustrated catalogue describing nearly a hundred varieties, telling what kinds of plant for general or specific purposes, for different soils, etc., etc. Their complete treatise, covering everything pertaining to the strawberry, and teaching how to make money on them, is also free to buyers. The President is also editor of the *Strawberry Specialist* (monthly), the only journal in the world devoted exclusively to the strawberry.—*The Fruit Growers' Review*.

**SAVE MONEY BY DEALING WITH THESE MEN.**

We have dealt regularly and largely with the following men for many years, and know them to be thoroughly reliable, and the very best in their several lines of business, and that our readers can save money by doing likewise. Write them, mentioning this Catalogue, for anything needed in their line:

**PUREST AND BEST INGREDIENTS FOR STRAWBERRY FERTILIZER.—**

Formula and full directions for using, which is given in our valuable Strawberry Manual on Fertilizer. Powell Fertilizer Co., Baltimore, Md.

**FRUIT TREES AND GENERAL NURSERY STOCK OF HIGHEST EXCELLENCE.—**

J. Van Lindley & Co., Pomona, N. C.

**LANTERNS, ETC.—**

R. E. Deitz & Co, 61 Light Street, New York.

**THE BEST STRAWBERRY MARKET IN THE WORLD IS NEW YORK—**

Brown & De Winter, 321 Washington Street, New York; R. W. Dixon & Son, 190 Duane Street, New York, can sell to best advantage in this great market.

**STRAWBERRY CRATES, ETC.—**

The best and cheapest in the United States are furnished by Enterprise Manufacturing Co., Bellfield, Va.

**CARPETS, FURNITURE—**

You can buy them from Julius Hines & Son, Baltimore, Md., at the same price that the wholesale merchant pays. No matter where you live you will save money by writing for their Catalogue.

You can convert any farm wagon into an excellent berry and fruit wagon by using the Deitz Bolster Spring. Write Union Chain Works, Pittsburg, Pa.

<p><b>A LIBERAL DISCOUNT ON PLANTS IN QUANTITIES. WE HAVE THE LARGEST AND CHOICEST STOCK OF PLANTS IN THE WORLD, AND WILL NOT BE UNDERSOLD. STATE WANTS AND GET ESTIMATES. ALSO LARGE STOCK COWPEAS.</b></p>
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
# EVERY SUCCESSFUL FARMER

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WHO RAISES FRUITS,  
VEGETABLES,  
BERRIES OR GRAIN,  
KNOWS BY EXPERIENCE  
THE IMPORTANCE OF  
HAVING A LARGE  
PERCENTAGE OF

# POTASH

IN HIS FERTILIZERS.  
IF THE FERTILIZER IS  
TOO LOW IN POTASH  
THE HARVEST IS SURE  
TO BE SMALL, AND OF  
INFERIOR QUALITY.

 Our books tell about the proper fertilizers for all crops, and we will gladly send them *free* to any farmer.

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## GERMAN KALI WORKS,

93 Nassau Street,

New York.



WHOLESALE CATALOGUE  
OF THE  
**Continental Plant Company,**  
KITTRELL, N. C.

**References as to Our Reliability.**—See *fac simile* letters from two leading banks, pages 2 and 3 or write them if you prefer, inclosing, as is the custom, a stamped envelope for reply.

**We Have the Largest Stock of Strawberry Plants in the World.** Fully 50,000,000, including all standard and the best improved varieties.

**A Liberal Discount on Plants in Quantities.**—On many varieties in quantities we can offer a liberal discount, even from our low prices. So send us list of what you want and get estimates. We can and will fill your orders lower than any one in America.

**Large, Vigorous Plants Delivered at cost of 10c., to 25c. per 1000.** See page 10.

**Why we can Deliver so Low.**—Because we get low rates, trim off all dead leave and surplus weight and pack in light baskets lined with wet moss, instead of the usual heavy bungling fashion.

**Sure to get What you Want and When you Want it.**—When a man gets his ground ready to set his plants and orders them, he wants what he orders, without substitution of varieties he did not order, and he wants them promptly, without waiting to write around to half a dozen nurserymen. With our enormous stock of all varieties he is almost sure to find just what he wants, to get full count and extra plants, and owing to our large and perfect handling and shipping facilities, to get it promptly, unless bad weather should cause a little delay; for we always dig fresh plants to fill every order.

**Why They Attack us**—While the growers, the men who buy plants, are our friends, many who have plants to sell make a point of attacking us in all sorts of under-hand ways. Not content with borrowing our form and very words in advertising, cataloguing, etc., they seek to pilfer our reputation too. They are especially addicted to giving reasons why good plants cannot be sold at our low prices, (\$1.25 per 1000), omitting the true reasons—that they are selling or trying to sell much higher. All that we need say is that bank references on pages 2 and 3 prove us to be good for our contracts. Therefore, if your plants, on arrival, are not satisfactory, notify us, and (if unknown to us) give reference to some bank or well known business man as to your standing, just as we have done, and we will refund or replace the plants. All sensible men will see that it is necessary for us to require references to keep from being imposed on. As for our detractors, we are perfectly willing for them to do the quarrelling while we do the business. A success is about as hard to argue against as the multiplication table.

**Thousands of Testimonials as to Condition Received, Vigor and Productiveness of Plants.**—We have on file thousands of testimonials, covering the whole United States, voluntarily testifying, not only to the quality of our plants, and the perfect condition in which they were received, but to their vigor and productiveness when planted. Room cannot be found

for a hundredth part of them, but those we give represent all parts of the country. We could fill 100 pages with those received in 1898.

**Every Department in the Hands of Experts.**—Every department of our large business is in the hands of experts, who were brought up to the business, and who have mastered it in every detail.

**Accuracy and Precision in Filling Orders.**—With an abundance of room, in cool, moist cellars, to which plants are carried as fast as dug and sorted, trimmed, counted, packed and prepared for immediate shipment, and with every facility and contrivance that money can buy or ingenuity devise for perfecting the work in even the minutest detail, we can handle fifty million plants with more precision, and pack every one in a more uniform perfect condition, than one less thoroughly equipped could handle fifty thousand.

**Better to Buy Than Dig Your Own Bearing Plants.**—With our large stock, unrivalled packing facilities, and low express and freight rates, we can sell you plants lower than you can afford to dig out your bearing plants.

**Ours a Truly Continental Business.**—While the management of the business is identical y the same as in the past, its name has been changed to fit its great scope, which is truly continental. Young men, long potent factors in the business, have, as was their right, received acknowledgment.

**Why Our Plants are Superior to Most Others.**—*Because we are strawberry specialists.* We have devoted more than fourteen years exclusively to developing and improving this Queen of Fruits, to ascertaining the most profitable market varieties, and the most delicious table varieties.

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**WHEN YOU NEED LEGAL OR MEDICAL ADVICE,  
A HOUSE BUILT, OR EVEN A DITCH RUN, TO  
WHOM DO YOU GO? TO A SPECIALIST! WHY?  
BECAUSE CONCENTRATED ON ONE THING HE IS  
MORE APT TO MASTER THAT THING.**

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We give the highest manuring, and cultivation as clean and perfect as ever a lady gave her pet pot-flower. Every weed, every sprig of grass, is killed before it ever sees the light, by constant shallow stirring of the soil with small-tooth horse-cultivator and hand-hoes. This cultivation is kept up, not for a few weeks or a month or two as with many, and then stopped to let weeds and grass overrun the fields in late summer and fall, but as late as there is a weed to be killed or a young unmaturing strawberry plant to be strengthened by having light soil in which to expand and develop to the full—or from March to October.

Meanwhile, every runner, as soon as it attains the proper size, is covered with fine soil, so that it may take root without delay, and thus have the longest possible time in which to attain the utmost size and vigor before time comes for it to be dug and shipped. This same care is expended on every one of our two hundred acres. There is hardly another two hundred acres in the State, gardens and flower plots included, which year in and year out receive such thorough and effective cultivation. Such cultivation is expensive work, but in no other way can plants of the highest excellence be raised.

That plants raised in this way will live better, grow faster and bear heavier crops of fine berries than those grown in the manner generally followed—cultivation up to about August 1st, and then a surrendering of the fields to grass and weeds, which smother and choke the plants during August and September, the very period in which the strawberry plant needs all the room, moisture, and mellow soil possible to perfect its growth—we are willing to leave to the judgment of any sensible man.

**All Plants Pure and True to Name.**—To avoid even a possibility of selling mixed plants, we plant each variety separately, and never together, for the purpose of pollenization, as is almost invariably done. The most elaborate and careful system of marking is followed in planting, digging, counting and packing to prevent the slightest danger of mixed plants—the true nurseryman's abomination.

**Plant Growing is a Lifetime Business With us,** and we are more anxious to have our plants arrive in perfect condition, do well and pay the buyer than he can possibly be. For if they turn out badly he loses a few dollars and is done with it, while we lose him forever as a customer, as well as his neighbor, and everybody that he can influence. Better one dollar and a friend than ten dollars and an enemy.

**Why Plants Grown Here Will Thrive in all Parts of the United States.**—This being a central position, midway between the North and South, and the soil a compound of nearly all soils—sand, clay, muck and gravel—plants grown here adapt themselves easily and readily to all the varied climates and soils of the country. This is not theory, but facts established by repeated tests and vouched for by numerous testimonials. Some of the largest crops ever made in the North and Northwest, as well as in other parts of the country, were made from our plants.

**Situated Where Even the Wild Strawberry Grows to Perfection.**—Some Northern and Western people, because North Carolina is known as a Southern State, imagine it to be a place of hot suns and thirsty sands, and are dubious of plants raised in such a sub-tropical region. There was never greater error. We are situated well up in the hills where the soil is that mixture of sandy and clayey loam, which is the natural home of the strawberry. In fact, the wild strawberry attains here an excellence unequalled anywhere else in the country. A hilly country is as naturally the home of the strawberry as the flat, alluvial country is the home of the asparagus. We have known, not a mile from our farm, acres of "oldfield" on which the wild strawberries were piled till the ground looked red, even when seen from a distance of two hundred yards or more. Many varieties, like old Wilson, which have run out nearly everywhere else, still do well here, provided they are raised from home-grown plants. This, too, while repeated tests of Wilson from plants grown elsewhere proved failures. I do not recommend Wilson, for we have many varieties superior to it in its best days.

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**FOR BEST AND SUREST RESULTS, BUY  
PLANTS GROWN BY SPECIALISTS WHO HAVE  
MASTERED THE ART OF BOTH GROWING  
AND PACKING TO PERFECTION.**

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**This Climate Also Gives us a Great Advantage.**—During fall, winter or spring the weather rarely stops outdoor work for more than two or three days at a time. So plants can be dug and shipped almost any day from September to April 15th. Then spring comes quite a month later here than in the lower, eastern regions of the State, less than 150 miles distant. Therefore, plants here remain in a dormant state, and can be safely shipped much later than from lower country hundreds of miles to the North of us.

**Ours is a Plant Business. Not a Fruit Business.** We are Strawberry Plant Specialists.—The berry crop being an important item with most who sell plants, self-interest naturally impels them to keep the large and vigorous plants to bear fruit, and to sell the small and puny ones from the middles or alleys. Growing plants exclusively, we endeavor to have as few of these late unmaturing plants as possible, running a narrow, light cultivator



down the middle to tear up such as take root too late to make good plants. In digging we take all the plants as we go. In counting, the parent plant and all undersized ones are thrown away.

**No Plants Ever Dug From Old Beds,** but only from young, highly cultivated fields. Nor are they raised from plants allowed to weaken themselves by bearing. None of the plants from which we raise young plants are suffered to bear, except a few of the most promising ones selected to breed up. On these berries are allowed to form and grow large enough to show what they are, but are always pulled off before they ripen and mature seed, which is the process so exhausting to strawberry plants, as to all others.

**A New and Perfect Mode of Packing.**—All plants are dug with forked hoes, so as not to cut or injure their roots in the least, carefully protected from sun and drying winds, carried at once to the packing cellar, straightened, counted, and tied in neat bundles of fifty each, dead leaves and all surplus weight clipped off, and then packed in an upright natural position in strong but very light square baskets, with their roots thoroughly protected by damp moss and their tops well ventilated. They are then shipped immediately. Thus packed THEY WILL CARRY ACROSS THE CONTINENT AS FRESH AS WHEN DUG.

**Our Shipping Facilities.**—Our plant farm is situated thirty-five miles north of Raleigh, and immediately at a station on a through and fast railroad, which gives express and freight facilities not surpassed, and hardly equalled by any line in the country. Our packing cellars are within 200 yards of the Southern Express Office, Western Union Telegraph Office, Freight Depot and Post Office.

**KEEP ABREAST OF THE TIMES IN STRAWBERRY-GROWING, OR QUIT. THE "STRAWBERRY SPECIALIST," THE ONLY PUBLICATION IN THE WORLD DEVOTED EXCLUSIVELY TO THE STRAWBERRY, WILL KEEP YOU THERE. 16-PAGE MONTHLY. 50 CENTS A YEAR.**

**Express Shipments** — *From September 15th to May 1st plants will go safely any distance by express.* Being one of their largest shippers, the Southern Express Company gives us a rate of 30 per cent., or nearly one-third less than regular charges; Adams Express Company, 20 per cent., or one-fifth off. We have taken great pains to effect this arrangement, which will save our customers many thousands of dollars. This, and our exceedingly light mode of packing, enable our plants to go a great distance at less charge than plants packed in the heavy, bungling fashion, almost universally followed, will go one-fourth as far. Always give name of county in which your express office is situated, as there are often two of same name in same State.

**Freight Shipment.**—*Plants delivered almost anywhere at a cost of 10 to 25 cents per 1,000.* From November 15th to March 1st plants are in a perfectly dormant state, and can be safely sent by freight any distance. *No degree of cold can injure plants, as we pack them in moss-lined baskets.* Nor can delay in transportation hurt them. We have known them to keep four months thus packed, and then live and grow splendidly. *As the railroad charges by the 100 pounds, plants must be ordered in lots of 5,000 (which weigh about 100 pounds) or over, to get above low rates.*

**Plants by Mail.**—Plants sent safely by mail to any part of the United States, Canada or Mexico.



**To Northern Buyers.** who do not wish to plant as early as March 15th, we will say, let your plants be shipped by freight about March 1st. They will arrive about the 5th or the 12th. If the ground is frozen when plants arrive, remove them from the baskets, dampen roots well, and also the moss, and replace in baskets in same position. As soon as the ground thaws cut the strings that bind the bundles and bury the plants just deep enough in moist soil to cover the roots well. Do not trench the whole bundle in a lump—spread it out a little. Keep the soil moist. When the plants begin to grow, planting time is at hand, and they should be set out at once. This plan has two advantages: First, the freight is almost nothing; secondly, the plants are on hand to set just when the soil and season is right. It is as good as if you had the plants growing on your own place. We manage that way with the new varieties that we buy. We ship millions of plants that way. *But this plan will do only for plants that are ordered early—before March 1st.*

**How to Make Payment.**—Express money orders, to be obtained at any express office, or New York exchange, to be obtained at any bank, are preferred. If these cannot be obtained send post-office order (on Raleigh, N. C., preferred, as it is more convenient to us than on this office), or send money by registered letter or Express. *Always get Southern Express money-orders, if possible.*

Prices quoted in this catalogue are wholsale cash prices (money with the order), as is the rule in all business of this kind. But orders can be entered on payment of one-fourth down, balance to be paid before shipment, unless it is preferred that the plants should be sent with the other three-fourths C. O. D. (collect on delivery). Plants can be sent C. O. D. by either express or freight, on payment of one-fourth down, cost of collecting C. O. D. always to be borne by buyer. *Be sure to give exact directions as to how plants are to be shipped.*

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**THE STRAWBERRY IS THE SUREST BEARER  
AND SELLER OF ALL FRUIT CROPS, AND YOU  
CAN REALIZE ON IT QUICKER THAN ANY OTHER.**

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**Time of Shipment**—I repeat that plants will go safely by express or mail from September 15th to May 1st; by freight from November 15th to March 1st.

**Profits of Strawberry Culture.**—In no other crop will Mother Earth yield to the children of men as large returns, or yield them as quickly, as in a field of strawberries planted in the best improved varieties, and then well cultivated, and manured with fertilizer rich in potash. It will pay you well to write, mentioning this catalogue, to German Kali Works, 93 Nassau Street, New York, for their valuable pamphlets on manuring. Powell Fertilizer Co., Baltimore, Md., supply excellent strawberry fertilizers at lowest prices. Write them.

Nor is there any other business more simple, provided a few plain rules are diligently followed. *Our treatise gives them so clearly that none can fail to understand.* A great deal of money has been, and is being made wherever there are good shipping facilities, in sending this fruit to the large markets. But the large cities are not the only, nor in the aggregate, by any means, the chief market for strawberries. If this Queen of Fruits (its rare grace and beauty is expressed only by a feminine title) holds such sway over the hearts of men (the shortest way to man's heart is through his mouth, it is said), there is scarcely a small town or village, or even a rural community which is not or could not be made a good strawberry market. It ripens so early, just when one's whole system so

imperatively craves a mild acid. Its color, its fragrance, its blending of numberless seductive charms, gives it a power to unloose purse-strings whose Gordian knot might have defied even the sword of Alexander. One thing is sure, if there is any money in a community, the man who has fresh, ripe strawberries of the first quality to exchange for it, will get his share.

**No Gardener Can Afford Not to Plant Strawberries.**—There is nothing in which the doctors are more agreed than fruit is essential to health, especially in the early spring. The only fresh fruit obtainable at that season by a great majority of people is the strawberry. Good strawberries are possible only when you raise them yourself or buy them from a near neighbor. Until you eat berries thus grown, which are allowed not only to get red, but to get ripe, you can't imagine how a strawberry tastes, nor have you any idea of its wholesomeness as an article of food. Nearly or quite all the strawberries offered on most markets come from a distance, and are necessarily gathered just as they turn red. A strawberry is not at its best till it has remained on the plant nearly a week after it reddens. No matter how small your garden is, you cannot afford to exclude this true Queen of Fruits. Nor would the regular grower lose anything of consequence if every farmer in the country, and every gardener in small villages, were to grow their own strawberries. He ships chiefly to large markets. The farmer and gardener are not customers of those markets.

There is no Calling More Congenial to a Lady, or in which her superior taste and skill can be turned to better account, than in growing strawberries. Many a hard pressed woman could lighten her burden and derive what to her would be a handsome income from an acre, or even less, of well manured, well cultivated and gathered and packed strawberries. If fortunately she is near a railroad, affording facilities to reach a larger market, her acreage and income can be correspondingly increased.

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**TORRENTS OF REASONS WHY GOOD PLANTS  
CANNOT BE SOLD FOR LESS THAN SUCH AND SUCH  
A PRICE ARE GIVEN. BUT THE TRUE REASON IS  
THAT THE GIVER HAS PLANTS TO SELL AT THAT  
PRICE—SURE TO BE A PRETTY HIGH ONE.**

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**When to Plant.**—Anywhere South of the latitude of Washington, D. C., plants may be set at any time that ground can be prepared and weather will permit, from September 15th to April 15th.

**Plant at the North.**—Plants should be set in the fall or as early in the spring as the ground can possibly be prepared. For while the strawberry plant can be transplanted and made to grow, even after it blooms and sets berries, the earlier it is transplanted the surer and better the stand. But plants can be set there at any time when the ground is not actually frozen, provided the ground is protected by straw litter or manure from very hard freezes.

**When to Plant at the South.**—The surest, safest and best time to plant at the South is during the cool or cold months. In late fall, winter or early spring when the soil is moist and cool or cold, and the sun weak, it is almost impossible to kill a strawberry plant. Remember that the cooler or colder and damper the weather the better, and that the cold cannot at the South possibly hurt the strawberry plant. More plants are lost here as elsewhere from setting to late than from all other causes combined.

We plant with perfect success on all soils at any time during winter that the ground is not frozen. If the land is very stiff we step on the

plant as soon as set, compress the soil around it to lessen heaving when it freezes. Plants can and should be set at the North, especially on all but the stiffest soils, much earlier than is usually done. More plants are lost by setting too late than from all other causes combined. Early-set plants escape both drought and cut-worms, and get such a start while the soil is cool and moist that nothing harms them. A safe rule everywhere is to set in winter if practicable, and if too far North for that, then plant at the earliest possible moment in spring that the soil can be got ready.

**Selection of Varieties.**—This is by long odds the most important point in berry-growing. Nearly all failures are caused by planting varieties either wholly bad or else unsuited to the soil and climate. Whether the yield shall be 5,000 to 10,000 quarts an acre of large, finely colored berries, which will command the highest prices on any market, or create a market where there is none, or whether it shall be 300 to 500 quarts an acre of small, unsalable ones, depends largely on the variety planted.

**The Great and Rapid Improvement in Varieties.**—In no other fruit has the improvement been near so rapid or so great as in the strawberry. The grower can hope to attain the highest success only by planting the very best varieties. There have always been too many sorry berries. There never will be too many good ones. The highly improved new kinds cost more, as the plants are not yet plentiful like the older sorts, but every extra dollar wisely spent for them will come back many fold. The really successful men are those who keep in the lead—who find out and grow the best kind, while slower men are wasting time and money on the less profitable varieties. How is a beginner, or even an old grower who has not tested everything and no grower can do this, to know what varieties are the best. With many catalogues, in which each and every variety is described as larger, handsomer, more prolific, and in every respect the most marvelous berry yet seen, we must confess the undertaking is beset with some difficulty. Our aim has ever been to avoid all this. We believe in praising a really splendid variety as high as its merits and the English language will allow. But we never could see the wisdom of praising a sorry one, not even if we had a very large quantity of that kind, unless we were in the business only for one year, instead of for a lifetime. For we cannot thrive and make money unless the growers thrive and make money. We are in the same boat, and are going to get them into port if we can, and they will let us. Principle aside, self interest would impel us to describe varieties just as they are, so that every grower should be led to get the sorts on which he can make the most money. We test every variety of the least note as soon as it comes out. If a variety has good qualities we grow it for sale and tell exactly what good qualities it has, and what bad ones.

**Practical Treatise, Telling all About Strawberry-Growing, Free to Buyers.**—An enlarged, up-to-date treatise will be given free to every purchaser of plants to value of \$5 or over. It contains full and complete instructions for the field and for the garden as to selection of soil, preparation, manuring and planting, cultivation, and winter protection. It gives a **PRACTICAL AND EFFECTIVE MODE OF PROTECTING BLOOMS FROM FROST** (and thus saving your early, high-priced berries), telling about picking, packing, shipping and selling, canning, preserving and, in short, covers the strawberry question and everything pertaining thereto as it was never covered before. No other work of this kind has ever taken near so wide a range, or is as valuable to the man or woman who wishes to make the strawberry pay. It is thorough, it is practical—because its information was acquired in the school of experience, whose tuition comes high, but which educates, not “edgicates.” Price of Treatise, fifty cents.



GEORGIA AND ARKANSAS OPINION OF THE SUPERI-  
ORITY OF OUR PLANTS AND THE CROPS  
THEY BEAR.

*Sanders, Swann & Co.*

*Exhib. Address  
"Sonswan"*

*Atlanta, Ga. &  
Bremen, Germany*

*Atlanta, Ga.* November 10th, 1898 *ASB*

Continental Plant Co.,

Kittrell, N. C.

Gentlemen:-

The strawberry plants had from you three years ago were not only the finest that I ever saw, but they produced a heavy crop of the largest and finest berries ever seen in Atlanta.

They sold readily at 25¢ a quart when other berries were selling very low. An acre would have netted me fully \$500.00.

Plants from your nursery certainly have a vigor and productiveness superior to any I ever saw. The berries were a real revelation to Atlantians.

I shall want more plants this fall.

Yours

*W A Stewart*

MAMMOTH SPRING FRUIT GROWERS  
AND SHIPPERS UNION,

FULTON COUNTY, ARK., December 1, 1898.

*Continental Plant Company.*

GENTLEMEN:—Our Association bought of you last spring about 300,000 strawberry plants. All plants come through by freight (1,200 miles), in the very best condition, and without one single exception, gave the best of satisfaction, and have made wonderful growth the past season. We shall want plants again the coming season. Send us price-list.

Respectfully yours,

D. S. HELVERN,

*Chairman Business Committee.*



## Description of Varieties.

**CLYDE.**—The cut on first page is a reproduction of a photograph of a handful of this magnificent variety. Of course the picture had to be greatly reduced in size to get it on the page. But the proportion between the hand and the berries is exactly and truly given. Three to a handful does pretty well. The photograph was taken late in the season after picking was over. Much larger berries could have been obtained in midst of ripening season, and it is as magnificent in all respects as it looks.

### CLYDE FRUITED BERRIES BEAUTIES.

Your strawberry paper is a good one and entitled to all encouragement. I have a splendid growth of your Clyde plants and the berries from them this season were beauties.

WM. C. LITTLE.

Essex County, Mass., Sept. 20, 1898.

The berries are not only of the largest size, running large to the very end of the season and bearing in enormous quantities, but of a brilliant scarlet color, and an excellent shipping quality. They will carry well to market and sell well when they get there. Then, as a table berry it is hardly surpassed by any variety in existence. The sale of strawberries on all markets has been greatly injured by the growers and selling of varieties that are large and attractive, fair to look upon, but really not fit to eat. Clyde, combining as it does, excellent flavor with its many other virtues, will make strawberries more popular and increase the demand for them, and the price they will bring. If the whole strawberry crop of the country were as attractive and palatable as Clyde, twice as many berries could be sold as now, and at far better prices. The plant is an exceedingly vigorous grower, making the largest crown of any variety in our 200 acres, which fits it for the heavy crop of berries it bears. Nor does any variety in plant or berry stand drought better. Clyde originated in the central part of the country, and does well anywhere. Take Bismark,

another superb variety; it has been thoroughly and widely tested, and all write in its praise. One has but to read the report of strawberry varieties to any fruit, farm or trucking paper to see what the people think of it. It begins to ripen early and bears a large crop of early, then a large crop of medium early, and finally a large crop of mid-season berries. Therefore, its crop is rarely much damaged by frost, for if part of the blooms are killed there are always plenty more to come. It seems to do about as well on one soil as another. We were the first, or among the very first, to plant Clyde, about five years ago, and have grown it long enough to know what it is. It is a self-pollenizer and can be grown alone. Being an exceedingly profuse early, medium early, and mid-season bloomer, and its flower being heavily laden with pollen, Clyde is a first-rate pollenizer to plant with pistillate varieties of all kinds. No pistillate planted with it can fail to be thoroughly pollenized and every bloom pructified into a perfect berry.



**BISMARCK.**—The immense productiveness, very large size, perfect shape and general beauty and excellence of Bis-

mark renders it one of the most profitable and generally valuable of all varieties. We have never seen a more prolific variety, and in our twenty-four years in strawberries we have seen nearly all. Both in plant and in berry Bismark is truly royal. Like Clyde, it has been widely tested and has given glorious results in all parts of the country. Bismark is a staminate, needing no other varieties to pollinize its blossoms. It is also a good pollitizer for the large, medium early pistillates like West Lawn, Barton, Bubach, Seaford and others.



**BRANDYWINE.**—Plant growth vigorous. Berries very large. Brandywine is also an excellent pollitizer for pistillate varieties.

**BERRIES LARGER THAN PICTURES IN  
CATALOGUE.**

I am growing berries from your plants *larger* than the cuts in your catalogue, so you know they must be fine.

D. A. CALDWELL.

Dade County, Fla., Jan. 12, 1898.



**EXCELSIOR.**—This is not only the earliest variety that I have ever fruited, but a great deal the earliest. It has been fruited two years and has proven quite four times as productive as any of the other earliest kinds. It is also the largest of them all and as firm and as well colored. Excelsior, like Clyde and Bismark, originated in the central part of the country (Mr. J. C. Bauer being the originator), and is the more apt to do well in all parts. There are two very great advantages in a variety as early and prolific as Excelsior. First, it catches the high prices that nearly always prevail in the earlier part of the strawberry season. Second, it ripens and is sold before even the varieties usually called early ripen at all, and this getting out of the way does not interfere with a large picking of other varieties. Wherever an extremely early variety is wanted to cut or to ship, Excelsior must prove of very great value. Excelsior is a staminate or self-pollenizer, and is also valuable to pollinize extra early pistillates.

#### BERRIES FROM OUR PLANTS A WONDER.

MORGAN COUNTY, GA., May 16, 1898.

*Continental Plant Company.*

GENTLEMEN:—I wish you would send Mrs. \_\_\_\_\_, at Greensboro, Ga., one or more of your Strawberry Catalogues. She is one of the Garden Club of that place, who has just called to ask me what was the berry I exhibited at our Garden Show here last Friday, and which are a wonder here. They were some berries I showed from plants bought of you last fall and so fine as to stir the people up on the strawberry question. You will no doubt remember I bought 5,000 or 6,000 from you last fall. Send me some of your berry catalogues.

I called on Mr. P. J. Breckmans the latter part of April at Augusta, and saw his strawberries. I told him I could beat him on his berries. I get 20 cents a box for mine when others sell at 10 cents, but mine are splendid.

Truly,

M. A. MUSTIN.

**SEAFORD.**—Plant large, stout and healthy. Berries of the largest size and berries in numerous quantities. We have never seen a more prolific variety, or one that bore finer berries. No progressive grower can afford not to plant Seaford. Pollenize by planting every fourth row in Bismark, Clyde, Star or Sharpless.

SEE PAGE 29 FOR PRICE LIST.



**STAR.**—The fame of this variety reached us for years before the plants were offered for sale. Mr. Nigh, of Georgia, had a good thing in them and was in no hurry to part with the advantage which a "corner" on as superb a berry as Star gave him. This variety will attract attention among a hundred, owing to its large size and remarkable beauty of coloring, and bring a fancy price in any market. It is also an excellent table variety.

**COULD NOT POSSIBLY HAVE BEEN BETTER.**

The strawberry plants came all right and could not possibly have been better. Thanks for promptness in sending.  
SAML C. D. BAIN, M. D.  
Haywood Co., Tenn.

**LOUIS GAUTHIER.**—Something unique in the strawberry world in color, flavor and time of ripening. Color white or creamy, with a pinkish blush on one side. Flavor sweet and delicious; different from that of any other berry. Continues in bearing a long time, and is in some sections ever-bearing. Splendid for a fancy garden berry.

**RIDGEWAY.**—This variety bears many points of resemblance to the glorious old Wilson's Albany. It has the firmness, round shape and all the healthiness and vigor that Wilson once had. Growers in need of a firm, productive shipping berry, to send a long way to market, will find in Ridgeway a variety of great value to them.

**LAXTON'S NOBLE.**—This variety has done prodigiously well in the far West. It rusted badly with us in the fall. We have not yet fruited it.

**"PACKED BY AN ARTIST," SAYS A PROMI-  
NENT GEORGIAN.**

Plants came in elegant shape, and I must say were packed by an artist.  
C. C. CLAY.  
Sumter County, Ga., Nov. 5, 1898.

**PATRICK.**—The long-felt need of an early berry which will succeed at the North seems to be filled by the Patrick. Plant growth exceedingly vigorous, productiveness equal to, if not superior to that of any berry of its class yet tested. The berries are long and pointed, but large, finely colored

and firm. Its great success through the northern and central portions of the country gives it great value, where the need is for a berry that will not only ripen early, but give a large yield when it does ripen. So far all the early varieties have failed to do this at the North. Wise growers will plant Patrick.

**PRIDE OF CUMBERLAND.**—This is another berry we have fruited and selected from among the hundred or more varieties under test, as of special value owing to its large size, good color and great productiveness. It has been uniformly successful wherever planted.



CRESCENT.

**CRESCENT.**—When Crescent has been kept pure and not allowed to run down under sloven culture and neglect it is still a variety of very great value. Few varieties are as successful over the whole country, being an enormous and unfailing bearer. But it is an old variety, and where allowed to deteriorate Crescent is now almost worthless. Recognizing its value we have for fifteen years taken special pains to keep it pure

and up to its first high standard.

**DID NOT LOSE 25 OUT OF 17,000.**

I take pleasure in informing you that the plants I received of you last spring are doing splendidly. Out of the 17,000 I did not lose twenty-five plants.

C. J. HARTMAN.

Allegheny County, Pa.

**GLEN MARY.**—This variety has done wonders at the North and in some parts of the West, giving heavy crops of the finest berries. Our Southern customers report it to be unreliable, hitting some seasons and some failing entirely.

**HOWARD'S SEEDLING.**—This is an exceedingly productive variety and of great value, but for rust. In some sections, and on wet soils especially, it rusts badly.

SEE PAGE 29 FOR PRICE LIST OF ALL VARIETIES.

**EARLIEST.**—As the name indicates, this has proven the earliest variety grown by Mr. M. T. Thompson, a well known register of varieties. It promises well as a very early variety.

**CARRIE.**—Another of Mr. Thompson's varieties, which, as far as tested, has proven of high value.

**PLANTS SET LAST SPRING DOING FINELY IN  
ARKANSAS.**

The plants purchased of you last spring all lived and are doing finely. Shall write more this fall.

JNO. R. BODDIE.

Clark County, Ark., Aug. 2, 1898.

**MICHEL.**—A standard early market berry over a wide region of country, and like Crescent, where kept pure and not allowed to deteriorate under neglect, a variety of great value yet But Michel, like Crescent, is an old variety and has been generally cultivated for many years and the plant in most sections have been allowed to pretty effectually run out. But being strawberry specialists, and having devoted many years exclusively to the study, and having spared no pains to put them up to their first high standard, as we have done in the case of Crescent and other varieties, it stands to reason that we should have one of the very best strains of them in the United States, and we are confident that we have.

**PLACE YOUR ORDER EARLY AND GET A LIB-  
ERAL QUANTITY OF CHOICE PLANTS EXTRA.  
PLANTS CAN THEN BE DUG AND SHIPPED  
WHEN NEEDED.**

**SMELTZER.**—Very similar to Michel. Said to be even earlier. We are unable to see any difference.

**LADY THOMPSON.**—See cut of this remarkable variety on last outside page of this catalogue. Lady Thompson is in many respects the heartiest variety known. It will stand more drought and thrive on a poorer soil than any other. It produces fine crops on soils and in seasons that no other kind can grow at all. A great deal of money has been

made on it along the Atlantic Seaboard and in many Southern sections—as much as \$600 an acre over large areas. There it is, large, perfect shape, immensely productive and well colored if properly manured. Its blooms are less liable to be killed by frost than others.

**HAS BEEN USING OUR PLANTS WITH SUCCESS  
FOR FIVE YEARS.**

I have been planting your plants with success for past four years. Please send following order (13,000 plants). Shall want more if I can get my land in fix.

A. J. KNIGHT.

Hillsboro County, Fla., Oct. 8, 1898.

But Lady Thompson does not do near so well in the Northern and central parts of the country as such magnificent varieties as Clyde, Bismark, Seaford, &c. It is self-pollenizing and ripens medium early.

*(See excellent Formu'a for strawberry fertilizer in our Treatise which is free to buyers of plants to value of \$5 or over. It will not only greatly increase the yield, but also the size and color of the berries.)*

YOUR TREATISE ON STRAWBERRY CULTURE HAS BEEN WORTH \$500 TO ME ALONE. NOW I GET LARGE BERRIES EVERY TIME

C. H. CRISMON.

Micanopy, Fla., Nov. 1, 1898.

**SHARPLESS.**—This is the great garden variety. Its sweet flavor and large size makes it a nine days wonder. They are often raised under high culture so large that nine will fill a quart basket. We would not recommend Sharpless for poor soil or sloven culture. But on rich soil it is a monster. All gardeners should plant it.

SEE PAGE 29 FOR PRICE LIST OF ALL VARIETIES.

**EDITH.**—This is another garden variety of prodigious size. It is fully as large as Sharpless and in many places more prolific.

**ELEANOR.**—A productive, good sized berry, ripening very early.

**ENORMOUS.**—A good sized mid-season berry, a great favorite with some, but as a rule far outclassed by such magnificent varieties as Clyde, Bismark and Seaford.



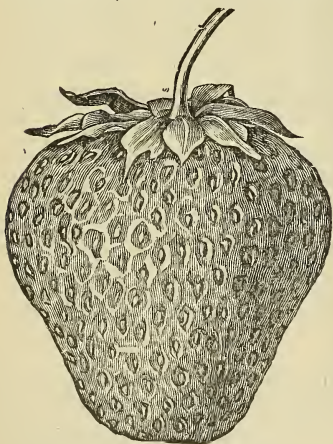
**HALL'S FAVORITE**.—This variety has done exceedingly well as a market berry at the North. We spare no pains to have the different varieties tested in all sections as soon as possible. We find that Hall's does not do well generally at the South.

**BUBACH**.—A well known large berry, long and widely known.

**ARKANSAS**.—A prolific early berry. But as our aim is to keep the number of varieties within bounds, we are now recommending Clyde, which is better in its place.

**JESSIE**.—An old, well known variety which some growers will have, though there are many better.

**RUBY**.—Judge Samuel Miller, of Missouri, high authority on strawberries, finds Ruby to be in all respects the most valuable variety that he has ever grown, and he has tested nearly all. We have not yet fruited it.



TENNESSEE PROLIFIC.

**TENNESSEE PROLIFIC**.—The plant is entirely free from rot, and bears a heavy crop of large fine berries. In many sections of the South away from the seaboard Tennessee Prolific does better than Lady Thompson, while as a rule, in the West and Northwest, it is decidedly better.

**GANDY**.—Wide and favorably known as a general purpose, very late, berry. Classes as strictly fancy on all markets owing to its large size and magnificent color. Money is being made on Gandy from Maine to

Florida, and especially in the West.

**AROMA**.—Very large and prolific and very late; more prolific and profitable than Gandy in many sections.

**EQUINOX**.—The latest of all and a very prolific, large berry, but rots badly some seasons on very wet soil.

**LANAH**.—This fine variety deserves more attention than it is receiving. Here it resembles and equals Lady Thompson.

**MARGARET.**—Another large, late variety. Not fully tested here yet.

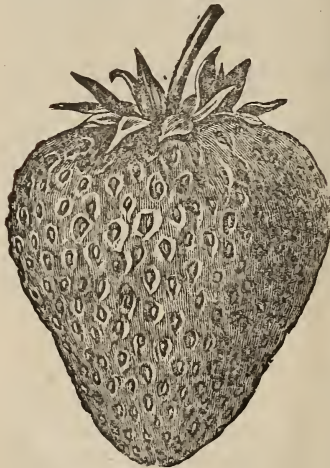
**PENNSYLVANIA SURPRISED AT THEIR ROBUSTNESS.**

My plants arrived in due time and in perfect condition. I was surprised at their robust appearance. I am more than pleased and feel sure that every one will live.

G. P. BELKNAP.

Warsaw County, Pa., Sept. 19, 1898.

**GARDNER.**—Gardner has its friends in various sections, but we can really see no use in planting it in the face of varieties so far its superior. We would rather have one acre of Clyde, Bismark, Seaford, Aroma or Tennessee Prolific than five of Gardner.



**BARTON'S ECLYPSE.**

**BARTON'S ECLYPSE.**—Five years ago we sold Barton extensively through the West. It has there proven an exceedingly profitable market berry, being very large, prolific and a sure bearer. Clyde, the great staminate variety, pollinizes it perfectly.

**MURRAY'S EXTRA EARLY.**—This variety ripens about with Michel, and is as large and here more profitable. It is exceedingly firm and handsomely colored.

**WEST LAWN.**—This is an exceedingly handsome berry. On good soil is profitable for the table and is a fancy market berry. Would not pay under sloven culture or on poor soil.

**HOW TO PREPARE YOUR LAND FOR STRAWBERRIES.**

SOW COW PEAS AND TURN UNDER THE VINES. WE HAVE A LARGE STOCK OF VARIETIES THAT MAKE IMMENSE CROPS OF VINES. \$1.25 BUSHEL. BAGS FREE.

**SPLENDID.**—A small, long rooted, deep growing plant,

which has no special value, except on some soil it stands drought and gives best results of all. Berries medium size, round and very firm.

**WAKEFIELD.**—A standard over a large region of country where no other variety can supplant it. On many markets there is a special demand for it by people who will have Wakefield or nothing.

**HAVERLAND.**—An immense bearer of large, oblong insipid berries. Unsurpassed for a near-by market where quantity with the quality pays.

**WM. BELT.**—A large, fine well flavored table or fancy market berry. Very productive on good soil.

**BRUNETTE.**—Good size and fairly productive. Easily first of all table berries. Its flavor is not only superb, but wholesome. Many delicate people, who, as a rule, cannot eat strawberries on account of their acidity, find Brunette to agree with them. All gardeners should plant it.

**HOFFMAN.**—This is a standard market berry throughout a great part of the South, where its extreme earliness, great beauty and firmness make it the most valuable of all shipping varieties. We have the Simon-pure Hoffman, something not very easy to find.

**PHENOMENAL.**—Resembles Hoffman closely. Seems to be even earlier.

**IMPROVED NEWNAN.**—Does well only at the South where its earliness, firmness and sureness to bear a paying crop keeps it a standard.

**CLOUD.**—A very firm, round, well colored berry, profitable only at the South, where it is proven very profitable for long distance shipment.

**TUBBS.**—A good staminate variety, similar to Crescent.

**STAPLES.**—Does well in some sections. Too many better, as a rule.

**PARKER EARLE.**—Does well only in very rich, moist soil.

**SUNNYSIDE.**—A valuable, very late variety. Does better North and South generally than most late varieties.

**RISEING.**—This very early shipping variety has proven of highest value in Florida and the far South.

## PLANTS DELIVERED FREE.

The following collection of Plants of Superb Table and Fancy Market Varieties we will deliver free anywhere in United States:

**COLLECTION A**—For \$1 we will send 25 Edith, 25 Clyde, 25 Ridgeway, 25 Star, 25 Brunette, 25 Aroma.

**COLLECTION B**—For \$2.50, 50 Edith, 50 Patrick, 50 Pride of Cumberland, 50 Brunette, 50 Wm. Belt, 50 Aroma.

**COLLECTION C**—For \$5, 100 Seaford, 100 Clyde, 100 Bismark, 100 Star, 100 Brunette, 100 Sunny Side, 100 Ridgeway, 100 Aroma.

Our 100-page Practical Treatise on Strawberry Growing for the Table and Market will tell you how to grow them to perfection, and how to make money on them. Free with all orders of \$5 and over.

Which cow would you buy for profitable dairying, a bred up Jersey or a scrub? Which plants will you buy for profitable fruit-growing, our plants, bred up by years of careful selection, thoroughly cultivated always and never allowed to weaken themselves by bearing, or the average chance grown plant, run down by neglect?

**LARGE AND SUPBERB CROPS OF STRAWBER-  
RIES CAN BE MADE BY TURNING UNDER A CROP  
OF COWPEA VINES. WE HAVE THE VARIETIES  
THAT YEARS OF EXPERIENCE PROVE PAY BEST  
FOR THIS PURPOSE. PRICE, \$1.25 PER BUSHEL.  
BAGS FREE.**

Berlin, Cobden Queen, Crocketts, Devereux, Duprey, Evans, Hood River, Anna Kennedy, Kansas Prolific, Lloyd's Favorite, Magoon, Morgan, Perfection, Phœnix, Satisfaction.

These newer varieties we have fruited once and have selected from among a great many as valuable and worthy of general trial.

Plant some of them sure.

## RELIABLE STRAWBERRY MANURES.

**WE HAVE FOR YEARS BOUGHT ALL INGREDIENTS FOR OUR STRAWBERRY FERTILIZERS OF POWELL FERTILIZER CO., BALTIMORE, MD., BECAUSE THEIR GOODS ARE PURE AND RELIABLE. WRITE THEM, MENTIONING THIS CATALOGUE.**



**WHAT ONE OF THE MOST PROMINENT FRUIT-GROWERS IN TEXAS, WHO HAS FRUITED OUR PLANTS FOR YEARS, SAYS. THESE PLANTS WERE SHIPPED 1,500 MILES.**

Galveston County, Texas, Nov. 22, 1898.

*Mr. O. W. Blacknall.*

DEAR SIR:—We have purchased from you during the past two years between ninety and one hundred thousand plants, and all were received in satisfactory condition, as is evidenced by the fact that we never complained, and that you now have our order for 12,000, waiting a favorable planting season.

Yours truly,

C. W. BENSON,  
Manager Texas Fruit Co.

**REMEMBER THAT WE HAVE THE LARGEST AND CHOICEST STOCK OF STRAWBERRY PLANTS IN THE WORLD AND CAN GIVE A LIBERAL DISCOUNT ON PLANTS IN QUANTITIES. NO MATTER WHAT VARIETY YOU WANT, SEND LIST OF WANTS AND GET OUR PRICES. YOU WILL FIND THEM THE LOWEST IN AMERICA.**

"FINEST PLANTS EVER SHIPPED TO THIS SECTION."

Suwanee County, Fla., Oct. 21, 1898.

H. M. JOHNSON.

Successful strawberry-growing depends largely upon the liberal and judicious use of potash. Don't fail to write German Kili Works, 93 Nassau Street, New York, for their reliable pamphlet on Manuring. Mention this catalogue.

#### CLYDE GRAND PLANTS.

The Clyde plants came to hand November 5, and I must say that they are grand plants.

H. J. FRENIPS.

Pike County, Miss., Nov. 7, 1898.

**OUR PLANTS, BESIDES BEING GROWN IN A REGION FAMOUS FOR THE HEALTH AND THRIFT OF THE STRAWBERRY, HAVE BEEN CAREFULLY EXAMINED BY THE STATE INSPECTOR, AND EVERY PACKAGE SHIPPED WILL CONTAIN HIS CERTIFICATE AS TO THEIR PERFECT HEALTHFULNESS AND FREEDOM FROM ALL DISEASE.**

#### WHAT A PROMINENT TENNESSEAN SAYS.

DAVIDSON COUNTY, Tenn., Nov. 3, 1898.

*Mr. O. W. Blacknall, Jr., Kittrell, N. C.*

MY DEAR SIR:—After purchasing many thousand strawberry plants from you last spring, and for several years past, it is a real pleasure to testify to the superior vigor of your plants, to your perfect method of packing, and to their excellent condition when received.

I have often, after receiving the plants, kept them in the original packages, without watering, for ten or fifteen days before planting.

My beds planted last spring from your stock are models of beauty.

Very sincerely and gratefully,

JOSEPH PHILIPS.

# ANOTHER INCONTESTABLE PROOF OF THE SUPERIORITY OF OUR PLANTS EAST AND WEST.

J. V. HALLER, D. D. S., President  
Wynneville, Va.

H. W. CAMPBELL, D. D. S., Sec'y and Treas'r  
Suffolk, Va.

## Virginia State Board of Dental Examiners.

... PRESIDENT'S OFFICE ...

Wynneville, Va. April 26<sup>th</sup> 1898

Mr O W. Blackwell  
Nuttall M.C.

Dear Sir -

Three years ago I bought of you a thousand plants each of Naviland, Buchach, Hoffman and Woolborton. I saw a race with my father who purchased Pek-Long plants from a New Jersey man. I had bushels upon bushels of fine liners and he had more worth gathering & last year he graded under his beds & planted from mine. Now the soil was the same the plants had the same attention, his, Cost him \$2.<sup>00</sup> pr hundred plants with freight added while mine Cost only \$1.<sup>25</sup> pr thousand with the exception of the Woolborton.

Sincerely yours  
J. V. Haller

### Texas Greatly Pleased After a Year's Trial and Fruiting.

The plants I got from you last year I am greatly pleased with. Please ship me the following order. \* \* \* \* \*

JOHN E. BODDEKER.

GALVESTON COUNTY, TEXAS.

**Price List of Continental Plant Company, Kittrell, N. C.,  
Fall and Winter, 1898.**

	Doz.	100	1,000		Doz.	100	1,000
Arkansas Traveler (s)	25	40	2 00	Improved Newnan (s)	20	35	1 25
Aroma (s)	25	40	2 00	Jessie (s)	35	1 00	...
Anna Kennedy (p)	35	1 00	...	Kansas Prolific	35	1 00	...
Barton (p)	20	35	1 25	Lady Thompson (s)	20	35	1 25
Beder Wood (s)	25	35	2 00	Lanah (s)	25	40	2 00
Beecher (s)	35	60	3 00	Laxton's Noble (s)	35	1 00	...
Wm. Belt (s)	25	40	2 00	Lloyd's Favorite (p)	35	1 00	...
Berlin (p)	35	1 00	...	Louis Gauthier (s)	1 00	3 00	...
BISMARK (s)	25	40	2 00	Magoon (s)	35	1 00	...
Bubach (p)	25	40	2 00	Margaret (s)	35	1 00	...
BRANDYWINE (s)	25	35	1 50	Michel (s)	20	35	1 25
Brunette (s)	35	1 00	...	Morgan (s)	35	1 00	...
Carrie (p)	35	1 00	...	<b>MURRAY'S EXTRA EAR-</b>			
Cloud (p)	20	35	1 25	LY (p)	25	40	2 00
CLYDE (s)	25	40	2 00	Nick Omer (s)	1 00	...	...
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